



Enjoy inflatables, music, dancing, yard games, food and FUN at CCU's Back 2 School Bash events.

Bring your kids for one last family-fun night before school starts! These free events are open to all from 6 to 8 p.m. with door prize drawings to end the evening.

### CCU's Outstanding Teacher Award:

Visit our 'News & Events' page at [coopcu.com](http://coopcu.com) to nominate your favorite teacher for CCU's Outstanding Teacher Award! From the nominees, five area teachers will be selected to win \$200 each to purchase school supplies for their classroom. The winners will be announced at the Back 2 School Bash events!

Visit [coopcu.com](http://coopcu.com) and watch our social media sites for more details as the events get closer.

**All events run from 6:00 to 8:00 p.m.:**

**August 13:** Galesville, Trempealeau County Fairgrounds

**August 14:** Black River Falls, Lunda Park

**August 20:** Fall Creek, Keller Park

**August 21:** Strum, Crystal Lake Campground

**August 27:** Onalaska, Dave English Shelter - Community Park

Can't make the Bash in your community? Stop by another location for the same fun!

## Co-op Credit Union Ranked #1 in the Nation

Callahan & Associates, an independent credit union analyst, recently shared their Return of the Member (ROM) results for all national credit unions. The results rank Co-op Credit Union #1 in our peer group! Return of the Member measures the value a member receives through rates received on savings, rate savings on loans and the credit unions product penetration.

"Our top ranking is quite an accomplishment and truly shows how well we are serving our members and

maintaining our mission as we continue to grow," said Eric Chrisinger, CCU Ambassador. "If we forget who we work for, we're in trouble!"



Co-op Credit Union's peer group consists of 286 other credit unions within the same asset size range of \$500 million to \$1 billion. This is the third time CCU has been ranked first compared to their peers and is one of four Wisconsin credit unions listed in the top 100.

## President's Message

At CCU, our eight Core Values are the foundation of the service-focused mindset we continue to provide our members every day. Two of which being Consistency and Exceptional Service.

At CCU, you can count on the same great service in every transaction, in every experience and at every location. Consistency – every time.

We anticipate the needs of our members and exceed their expectations. We provide Exceptional Service by going above and beyond.

Even as we experience growth and change, you can continue to expect Consistency and Exceptional Service. By relying on our values, we remain true to our mission of serving our members through all stages of life and put 'People before Profit' time and time again.

As our Return of the Member score indicated, we know who we work for, and we won't forget it!

*We value your membership.*



Tim Tranberg, President/CEO

## Commitment to Education

Co-op Credit Union awarded scholarships to nine high school seniors throughout our membership area who are pursuing post-secondary education at a college of their choice. As a cooperative, we believe in the power of giving back in our communities and the value and importance of education.

*This year, the following students each received \$1,000 scholarships:*

**Augusta:** Abigail Boone

**Black River Falls:** Travis Gargulak

**Blair-Taylor:** Ella Halverson

**Eleva-Strum:** Kammie Segerstrom

**Fall Creek:** Shauna Jacobs

**G-E-T:** Kaylee Hauge

**Lincoln:** Ava Haessly

**Melrose-Mindoro:** Amanda Dalton

**Osseo-Fairchild:**

Tymeka Eisberner



## CCU's Commitment to Community

At CCU, we truly believe in the importance of giving back and being a community partner to our area organizations. It's our commitment to our communities and is one of the ways that we, as a not-for-profit, are different than other financial institutions.

This is seen in many ways, including monetary donations, event sponsorships or participation and volunteer opportunities.



## Competitive Healthcare Now Available for Business Members

Through a strategic partnership with InterLutions, we're excited to deliver competitive health plans with robust plan designs and superior provider coverage to our business members.

"Small businesses in our community are facing ever-rising increases to their health insurance premiums. By partnering with InterLutions, we are able to provide a solution to help small businesses and their employees," said Tim Tranberg, CCU President/CEO.

The I-Care Health Plan is available to self-employed workers, independent contractors and small businesses. Recent health claims data is showing a rising trajectory of medical insurance costs, especially toward small businesses and their

employees. Through our partnership, we can leverage enhanced underwriting strategies and collaborative health pools that have proven to deliver more competitive premiums to this important sector of our communities.

"This initiative is a testament to CCU's unwavering dedication to enhancing the lives of our members and communities by prioritizing health and wellness," stated Tim. "We welcome the opportunity to work with our business members looking for assistance to drive down their health plan costs."

For more information regarding an I-Care Health Plan and for a free quote, reach out to Ken Meyer, CCU's InterLutions Representative.



**Ken Meyer** | Licensed Agent | Employee Benefits Executive  
**Phone:** (414)409-7332 | **Email:** ken.meyer@InterLutionsCUSO.com

## CCU Names New Executive Team Member



Jayme Thompson was recently named Co-op Credit Union's Chief Lending Officer and will be joining CCU's Executive Team. In her new role, Jayme will focus on evaluating loan products and services and their impact on CCU's membership.

"With Jayme's extensive lending experience and passion for service and mentorship, she is committed to prioritizing people before profit to ensure our lending department remains guided with integrity and has our members' best interests in mind," said Tim Tranberg, President/CEO.

Jayme has been with CCU since 2018 as a Mortgage Lending Officer and Manager and has 25 years of lending experience.

"I'm proud to work for an organization that prioritizes our members' needs over profit," said Jayme. "As Chief Lending Officer, I'm excited to develop opportunities of growth for CCU and our staff to deliver better products and services to our members."

Jayme joins Tim Tranberg, President/CEO, Karla Laufenberg, Executive Assistant, Kris Goetzka, Chief Operations Officer, Michele Steien, Chief Talent Officer, Megan Ellingson, Chief Financial Officer and Marianne Torkelson, Chief Community Development Officer on CCU's Executive Team.

Jayme continues to be an active member of the community in and outside of work as she serves as the Treasurer of the Blair-Taylor Youth Sports Association, High School Girls Basketball Assistant Coach and has served as the North Beaver Creek Lutheran Church Sunday School Superintendent. She also continues to volunteer for Meals on Wheels, Groceries to Go and as a youth sports coach.



[www.coopcu.com](http://www.coopcu.com)  
**800-258-0023**



**President/CEO:** Tim Tranberg  
**Board of Directors:** Tim Torkelson (Chair), Sarah Lebakken (Vice Chair), Dave Overlien (Secretary), Steve Hogden (Treasurer), David Olson, Tim Byom and Carol Martin  
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### Get Social With Us

Stay up-to-date with events, opportunities and promotions by following our social media accounts!

- Co-op Credit Union
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**ATM Locations:** BRF Main Office Drive-Up & Hwy A Drive-Up | **Fall Creek** 326 E Lincoln Ave | **Galesville** 17578 N Main St | **Melrose** 409 N Washington St | **Onalaska** 100 French Rd | **Strum** Cenex